



2022 ERIE PLAYHOUSE Playbill Rate Card



Ad Size	Premiere Advertiser Package All 9 Mainstage and Youtheatre Shows		Payment Plan (4 Installments)	
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	Full color*	Black & white	Full color	Black & White
Full	\$3500	\$2800	\$950.00	\$750.00
Half Page	2200	1675	600.00	468.75
Quarter Page	1325	1025	356.25	281.25

** Color ads only available in Mainstage playbills. Premier ads will be black/white ads in Youtheatre playbills.*

Ad Size	Mainstage Package All 8 Mainstage shows		Payment Plan (4 installments)	
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	Full color	Black & white	Full color	Black & White
Full	\$3200	\$2560	\$800.00	\$640.00
Half Page	2000	1600	500.00	400.00
Quarter Page	1200	960	300.00	240.00

Ad Size	Youtheatre Package (1) Youtheatre show	
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	Full color	Black & white
Full Page	NA	\$375
Half Page	NA	225
Quarter Page	NA	125

Single Show 1 Mainstage Show		
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	Full color	Black & white
Full Page	NA	\$400
Half Page	NA	250
Quarter Page	NA	150

**Savings over single show pricing*

All ads must be camera-ready – pdf (perferred), eps, jpg, png. **There will be a \$50 charge to design an ad.**

For more information, contact Kelly Craig at 814-454-2852 x 4 / kelly@erieplayhouse.org